

**HINDUJA HOUSING FINANCE LIMITED**  
 Head Office: 167/169, 2nd Floor Anna Sala, Little Mount, Saidapet, Chennai - 600015  
 Branch Office: Zonal office: No.4/6, 2nd Floor, MTH Road, Kilishapuram, Ambattur, Chennai - 600 053.

**DEMAND NOTICE**  
**Notice under Section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002**

NOTICE is hereby given that the following borrower/s who have availed loan from Hinduja Housing Finance Limited (HHFL) have failed to pay Equated Monthly Installments (EMIs) of their loan to HHFL and that their loan account has been classified as Non-performing Asset as per the guidelines issued by National Housing Bank. The borrower(s) have provided security of the immovable property/ies to HHFL, the details of which are described herein below. The details of the loan and the amounts outstanding and payable by the borrower/s to HHFL as on date are also indicated here below. The Borrower(s) as well as the public in general are hereby informed that the undersigned being the Authorized Officer of HHFL, the secured creditor has initiated action against the following borrower(s) under the provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the SARFAESI Act). If the following borrower(s) fail to repay the outstanding dues indicated against their names within 60 (Sixty) days of this notice, the undersigned will exercise any one or more of the powers conferred on the Secured Creditor under sub-section(4) of Section 13 of the SARFAESI Act, including power to take possession of the property/ies and sell the same. The public in general is advised not to deal with property/ies described here below.

Branch: Chennai, Borrower: 1. Mr. Ganesh Kumar. S, Co-Borrower:1- Mr. Selvanathan. K, Co-Borrower: 2- Mrs. Neela, Co-Borrower:3- Mr. Javaharal Neru. S, Co-Borrower: 4, Mrs. Anitha. J, all residing at 2/151, Bajanal Kovil Street, Maruthuvambadi, Near Bus Stand, Urban, Uthiramerur, Tamil Nadu, India - 603406. Also at: Mr. Selvanathan. K, 2/151, Bajanal Kovil Street, Maruthuvambadi, Near Bus Stand, Urban, Uthiramerur, Tamil Nadu, India - 603406. Loan Account Nos. TN/CHN/CGLP/A000000034 & TN/CHN/CGLP/A0000000263, NPA Date: 31/12/2023, Demand Notice Date: 29.01.2024. Outstanding Amount Rs. 9,61,097 as on 27.01.2024.

Description of Property: All that piece and parcel of the land building comprised Survey No.150/4, Patta No.395 as per Patta the New Survey No.150/4B, Measuring an extent of 0.03 cent., Situated at Maruthuvampadi Village, Uthirameru Taluk, Kanchipuram District. Bounded on the North by: Land belongs to Munusami, South by: Remaining Land, East by: Nanjai Land belongs to Ramkumar, West by: Street, admeasuring 0.03 Cent

If the said Borrowers shall fail to make payment to HHFL as aforesaid, HHFL shall proceed against the above secured assets under Section 13(4) of the Act and the applicable Rules, entirely at the risks of the said Borrowers as to the cost and consequences. The said Borrowers are prohibited under the provisions of section 13(3) of the said Act from transferring the aforesaid assets, whether by way of sale, lease or otherwise without the prior written consent of HHFL. Any person who contravenes or abets contravention of the provisions of the said Act or Rules made there under, shall be liable for imprisonment and/or penalty as provided under the Act.

Date: 12.02.2024  
 Place: Chennai

For Hinduja Housing Finance Limited,  
 Sadhath. H, Cluster Legal Manager,  
 Authorised Officer

Contact Nos: RLM - Saravanabhavan.S- 9176664992, RRM - Dinesh Babu. S - 9500096714,  
 CRM-Sarathikumar.R - 9884140523 & CLM- Sadhath.H - 7904910094

**SALE NOTICE**  
**HALLMARK LIVING SPACE PRIVATE LIMITED (In Liquidation)**  
 (CIN: U45400TN2012PTC084362)  
 Regd office: Suite A, No-43, Old No.62/2, United Plaza, Usman Road, T. Nagar, Chennai - 600 017.  
 Site: "Emerald" Chettipunniam, GST Road, Opp. To Mahindra World City  
 (Next to RTO office) Chengalpattu - 603002

**E-AUCTION UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016**

Invitation of Bids in respect of sale of the property given below of M/s Hallmark Living Space Private Limited (in Liquidation) ("Corporate Debtor") under Regulation 32 of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 on "As is where is basis, As is what is basis, Whatever there is basis and Without any recourse basis" by the Liquidator, appointed by the Hon'ble National Company Law Tribunal (NCLT), Chennai Bench, vide its Order Dated 17.08.2018. Interested persons shall refer to and understand the complete E-AUCTION PROCESS INFORMATION DOCUMENT containing details of Terms and Conditions of E-Auction, E-Auction bid form, Eligibility criteria, Declaration by bidders, Earnest money deposit etc., details which are available at Corporate Debtor Website www.hallmarklivingspace.co.in and service provider website. The E-Auction Sale will be conducted strictly subject to said E-Auction process information document through the E-Auction platform http://ncltauction.auctiontiger.net. The applicable GST and other taxes / duties will be extra.

Property	Inspection Date	Date and Time of e-Auction	Reserve Price (INR)	EMD Amount & Due Date (INR)	Bid Increase Amount
Building 8,98,137 Sq.ft not fully Built-up and Land 7.62 acres (excluding 6388 sq. ft. UDS) (approximately) situated at "EMERALD" Chettipunniam, GST Road, Opp. To Mahindra World City (Next to RTO Office) Chengalpattu - 603002.	Between 14/02/2024 to 04/03/2024	06/03/2024 Between Timing : 03.00 PM to 05.00 PM	Rs. 75.00 Crores (Rupees Seventy Five Crores Only)	Rs. 5.00 Crores (Rupees Five Crores Only) Due Date : 04/03/2024 till 6.00 p.m.	Rs. 25.00 Lakhs (Rupees Twenty Five Lakhs only)

Sale notice shall be read in conjunction with the E-Auction Process Information Document. For E-Auction details, contact Mr. Praveen Thevar at +91-9722778828, email: Praveen.thevar@auctiontiger.net or nclt@auctiontiger.net. You may also contact the undersigned or email at csdhanapal.ibc@gmail.com for further details about the sale. If any modification in time lines and / or in the "E-Auction Process Information Document" including terms and conditions, it will be notified in the website of the Corporate Debtor i.e. www.hallmarklivingspace.co.in

Date: 12.02.2024  
 Place: Chennai

S. Dhanapal,  
 Liquidator for Hallmark Living Space Pvt Ltd. (in Liquidation)  
 IBBI Regn.No: IBBI/PA-002/IP-N00060/ 2017-18/10112  
 Suite No.103, First Floor, Kaveri Complex, 96/104, Nungambakkam High Road, Nungambakkam, Chennai - 600 034 Tel.No:044-45530256/0257, Email ID - csdhanapal.ibc@gmail.com

**JM FINANCIAL ASSET RECONSTRUCTION COMPANY LIMITED**  
 Acting in its capacity as trustee of Retail June 2022 - Trust  
 Corporate Identification No.: U67190MH2007PLC174287  
 Regd. Office: 7th Floor, Energy, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025  
 Phone: + 91 22 6224 1676, Website: www.jmfinancialarc.com

**DEMAND NOTICE SECTION 13(2) OF THE SARFAESI ACT, 2002**

You, the below mentioned Borrowers/Co-borrowers /Guarantors ("You") have availed various credit facility(ies) ("Loan(s)") as mentioned below from Poonawalla Fincorp Ltd. (previously known as Magma Fincorp Ltd.) ("PFL") and created security interest over assets mentioned below in lieu thereof. Since You defaulted in repayment of your Loan(s), your Loan(s) was classified as a non-performing asset on 31.05.2021. Subsequently, the said Loan(s) together with all underlying security interest and all rights, title and interest therein were assigned by PFL under the provisions of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI Act") in favour of JM Financial Asset Reconstruction Company Limited, acting in its capacity as trustee of Retail June 2022 - Trust ("JMFAEC") vide assignment agreement dated 28.02.2023. Since You failed to make payment of Loan to JMFAEC, a demand notice under Section 13(2) of SARFAESI Act for the recovery of the outstanding dues aggregating to **Rs. 9,78,705/- (Rupees Nine Lacs Seventy Eight Thousand Seven Hundred Five only)** as more particularly mentioned below was sent on your last known addresses, however the same have returned un-served. Hence, the contents of the said notice are being published herewith as per Section 13(2) of the SARFAESI Act read with Rule 3(1) of the Security Interest (Enforcement) Rules, 2002 as and by way of alternate service upon you.

Details of the Borrowers, Co-borrowers, Guarantors, Loan, Secured Asset, Outstanding Dues as claimed under Demand Notice sent under Section 13(2) of SARFAESI Act are given as under:

**JM FINANCIAL ASSET RECONSTRUCTION COMPANY LIMITED**  
 Acting in its capacity as trustee of Retail June 2022 - Trust  
 Corporate Identification No.: U67190MH2007PLC174287  
 Regd. Office: 7th Floor, Energy, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025  
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